



animology[®]

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ONE THING FOR IT...

SENSITIVE SKIN?

○○○ NO PROBLEM

MUDDY WALKS? NO PROBLEM

DIRTY EARS?

○○○ NO PROBLEM

A black bottle of Animology Clean Ears ear cleaner with a yellow label. The label features the brand name 'animology' in lowercase and the product name 'CLEAN EARS' in large, bold, uppercase letters. Below the product name, it says 'mild, gentle & effective loosens dirt and wax promotes healthy hearing'.**animology**

Our unique formulated range of products consists of shampoos, sprays, balms and cleansers that fulfil all hygiene and grooming needs to ensure your pet is the best in show.

animology®

Our Values

HERITAGE - Trusted UK Manufacturer

We've been doing this for over 13 years. Keeping pets happy is what we do best!

KNOWLEDGE

We know what pets need to keep fresh and their tails wagging.

QUALITY

We put our efforts into developing products that will lead the pet market.

AFFORDABLE EXCELLENCE - Value

Everything about Animology is premium but at an affordable price point.



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The Shampoo Range

12 function-led shampoos that are mild yet effective in removing dirt and odour without stripping coats of their essential oils.



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DOGS BODY



Industry
Compliant

Key Features & Benefits

- All breed dog shampoo with 'easy rinse' formulation.
- Mild yet deep cleaning shampoo that removes dirt & odour without stripping the coat of its essential oils.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





FOX POO



Industry
Compliant

Key Features & Benefits

- Odour & Poo remover with 'easy rinse' formulation.
- Award winning deep cleaning shampoo which removes stubborn fox poo & other foul odours.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





SPA DAY



Industry
Compliant

Key Features & Benefits

- A luxurious shampoo with 'easy rinse' formulation that cares for the dog's skin & coat.
- Enriched with Pro Vitamin B5 & conditioners with added Oatmeal and Chamomile extracts and Argan Oil.
- Helps improve the natural shine and softness of the fur and soothes skin.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





WHITE WASH



Industry
Compliant

Key Features & Benefits

- A White dog shampoo with 'easy rinse' formulation.
- Specially formulated shampoo with built-in optical enhancers that will help to leave the dog's coat brilliantly white.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





PUPPY LOVE



Industry
Compliant

Key Features & Benefits

- The perfect puppy shampoo with 'easy rinse' formulation.
- Mild yet deep cleaning shampoo that is specially formulated for puppy's delicate skin.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Puppy Powder' scent.

Product Format

Shampoo

Suitable For

Puppies

Unit Size

250ml





TOP DOG



Industry
Compliant

Key Features & Benefits

- A **TOP DOG** conditioner with 'easy rinse' formulation.
- Specially formulated to de-tangle and replenish moisture leaving the dog's coat soft, shiny and healthy.
- Enriched with Pro Vitamin B5.
- Infused with our 'Signature' scent.

Product Format

Conditioner

Suitable For

Dogs

Unit Size

250ml





DERMA DOG



Industry
Compliant

Key Features & Benefits

- A dermatological shampoo with 'easy rinse' formulation.
- Fragrance-free shampoo for sensitive skin that helps leave the dog's coat beautifully clean, soft and healthy.
- Enriched with Pro Vitamin B5 & conditioners.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





FLEA & TICK



Industry
Compliant

Key Features & Benefits

- A Flea & Tick shampoo with 'easy rinse' formulation.
- Helps wash fleas, ticks, mites & lice out of the dog's coat and helps to soothe and calm irritated bitten skin.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Tea Tree' scent.

Product Format

Shampoo

Suitable For

Puppies & Dogs

Unit Size

250ml





TRUE COLOURS



Industry
Compliant

Key Features & Benefits

- A colour enhancing shampoo with 'easy rinse' formulation.
- True colours is a specially formulated with built-in optical enhancers to help improve the radiance of the dog's coat.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





HAIR OF THE DOG



Industry
Compliant

Key Features & Benefits

- An anti-tangle dog shampoo with 'easy rinse' formulation.
- Helps to remove knots and matted hair from the dog's coat leaving it silky, healthy and free of tangles.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





CURLY COAT



Industry
Compliant

Key Features & Benefits

- The perfect dog shampoo for curly coats with an 'easy rinse' formulation.
- Enriched with Pro Vitamin B5 & conditioners with added Oatmeal and Shea Butter extracts.
- Designed specifically for curly coated dogs to help remove knots and improve overall appearance.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml





DEEP CLEAN



Industry
Compliant

Key Features & Benefits

- A high performance deep clean dog shampoo with an 'easy rinse' formulation.
- An advanced shampoo that penetrates the coat to target, loosen and remove stubborn dirt and malodour to leave the thickest of coats clean and fresh.
- Enriched with Pro Vitamin B5 & conditioners.

Product Format

Shampoo

Suitable For

Dogs

Unit Size

250ml



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The Spray Range

Specially formulated to deodorise, refresh, de-tangle or calm to improve your dog's coat's health, strength and condition. All sprays are 100% vegan and contain built in conditioners with pro-vitamin B5.



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KNOT SURE



Key Features & Benefits

- An anti-tangle deodorising dog spray.
- Effectively aids removing knots and matted hair from the dog's coat leaving it silky, healthy and free of tangles.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent for a fresh smelling coat.

Product Format

De-tangle Spray

Suitable For

Dogs

Unit Size

250ml





PAWS & RELAX



Industry
Compliant

Key Features & Benefits

- A calming lavender aromatherapy dog spray.
- Helps relax dogs, reduce odour and keep the dog's coat fresh, clean and healthy between washes.
- Enriched with Pro Vitamin B5 & conditioners with added soothing Chamomile.
- Infused with our 'Signature' scent for a fresh smelling coat.

Product Format

Aroma Spray

Suitable For

Dogs

Unit Size

250ml





PUPPY FRESH



Industry
Compliant

Key Features & Benefits

- Puppy Fresh is a deodorising dog spray.
- Helps to reduce odour & keep the puppy's coat fresh, clean & healthy between washes.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Puppy' scent for a fresh smelling coat.

Product Format

Deodorising Spray

Suitable For

Puppies

Unit Size

250ml





STINK BOMB



Industry
Compliant

Key Features & Benefits

- Stink Bomb is a deodorising dog spray.
- A refreshing spray that will help reduce odour and keep the dog's coat fresh, clean and healthy between washes.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent for a fresh smelling coat.

Product Format

Deodorising Spray

Suitable For

Dogs

Unit Size

250ml





MUCKY PUP



Industry
Compliant

Key Features & Benefits

- Mucky Pup is a dog shampoo spray.
- A mild but effective no-rinse shampoo spray to rid the mucky pup of dirt and odour without the need for water, mess or stress.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Puppy' scent for a fresh smelling coat.

Product Format

Shampoo Spray

Suitable For

Puppies

Unit Size

250ml





DIRTY DAWG



Industry
Compliant

Key Features & Benefits

- Dirty Dawg is a dog shampoo spray.
- A no-rinse dog shampoo spray that helps to effectively remove dirt and odour from the dog's coat.
- Enriched with Pro Vitamin B5 & conditioners.
- Infused with our 'Signature' scent for a fresh smelling coat.

Product Format

Shampoo Spray

Suitable For

Dogs

Unit Size

250ml





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What Do
Our Shoppers
Say?

Consumer Feedback

animology®



★ **5.0 Star**
Online Reviews

**LOOKS AND
SMELLS
WONDERFUL**

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★★★★★ **Brilliant**

This shampoo leaves my dogs coat shiny, soft and smelling fresh without too much of a scent. It rinses out quickly and has cut down the length of bath time.

★★★★★ **Excellent shampoo**

I love this brand, I have bought more expensive brands and never got the same results. Totally recommended.

★★★★★ **Highly Recommend!**

Used this on my husky and rough collie. I love the smell. With the shampoo and conditioner in one it saves money instead of buying two products. I like the way it rinses out fast too but I always give extra rinses to be on the safe side. It's hard to find a dog shampoo stating free from ingredients and this product clearly states them on the front so you know right away what the free from ingredients are. It cleans and smells good too. [-]

★★★★★ **Fantastic shampoo**

I used this shampoo on my long haired jack russell and it was fantastic, Just enough lather and it rinsed out really easily. It left his coat super shiny without any frizz and smelt lovely. First time I've used this product and I'm very impressed. [-]

★★★★★ **Easy to rinse**

I have a short haired dog and this was easy to use from the tube and it lathered up well but it was easy to rinse out with no fuss. Nice scent as well.

Consumer Feedback

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★ 5.0 Star Online Reviews

★★★★★ only thing that works!

My cockapoo hair hair not fur so when she rolls in things it sticks and is an absolute nightmare to get out! Luckily i found this product and will never look back. It is brilliant! So much better than other shampoos

★★★★★ Does what it says on the tube

I don't use this as an everyday dog shampoo as it works out expensive, however home for the dreaded rolling in fox poo days. This really does work where other shampoos won't get rid of the fox poo no matter how many times you try, this keeping some for the just in case days [-]

★★★★★ Got rid of a lot of fox poo easily

Frank rolled in a lot of fox poo. Lathered him up with this and the stink off totally and cleaned him up

★★★★★ Worked a treat on a very smelly dog

Got my 8 month French bulldog nice and clean after rolling in fox poo, nice smelling and made his coat lovely and fluffy afterwards.

★★★★★ Brilliant

Removes the dreaded fox poo smell straight away, lathers well and rinses off easily. This shampoo left my dog smelling lovely and clean and made his coat super shiny and soft.

OH! FOR FOX SAKE!



WE'LL CLEAN THAT UP



Consumer Feedback

animology®



★ **5.0 Star**
Online Reviews



★★★★★ **Smells nice**

Lovely mild shampoo which I used on our sticky puppies. Left them smelling a lot nicer than when they were sticky with milk!

★★★★★ **Excellent product**

Highly recommend! I bought it for my 9 month old puppy. It smells great and was so easy to rinse out too

★★★★★ **Soft coat**

Leaves the coat soft unlike others which have left my dogs coat wirey. Smells really good too

★★★★★ **Brilliant for my mucky pup**

Loved this shampoo. Easy to lather which is necessary when you have an excitable pup on his first bath! Smells amazing and his coat already looks shiny and feels soft only after 30 mins. Took off lots of dirt in no time at all

★★★★★ **I would buy this product again**

This is a great product. It's really easy to wash out and it doesn't irritate my dogs skin. I have found that many shampoos irritate my dogs skin but this one doesn't. It also leaves my dogs fur smooth and shiny for a long time.

Consumer Feedback

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★ **5.0 Star**
Online Reviews



★★★★★ **Lovely smell**

Used this on our adopted dog who had been travelling for 2 days as she'd been recently washed. Worked a treat and she still smells good

★★★★★ **Dirty dog shampoo**

Loved the smell. Quick and easy to use. Doesn't irritate my dogs skin

★★★★★ **Spotless Pooch!**

I have to say I was somewhat sceptical about using this product but I was very pleased. It's extremely easy to use - due to the spray trigger. I just spray - leave for a few minutes, a few minutes more and hey presto that's it! Excellent results. You don't even have to wash it out. It really does mean no stress or mess! It does have a slight scent (but not offensive) just a clean fresh smell (which can never be a bad thing!). I am so impressed by this product it's a permanent fixture in the 'dog cupboard'. [-]

★★★★★ **Great smell**

Loved the smell and easy to use.

★★★★★ **Amazing product**

I love this product. It smells great and works well

Consumer Feedback

animology®



★ **5.0 Star**
Online Reviews



★★★★★ **By far my favourite**

Amazing spray smells so fresh, makes her coat look so much healthier and she loves it as after I spray it she gets a little massage whilst I rub it into her fur

★★★★★ **Dry shampoo**

My dog didn't mind being sprayed by the product. It smelt lovely and didn't irritate her skin

★★★★★ **Good product**

Good product easy to use and reasonable price. Spray on brush through leave to dry.

★★★★★ **FANTASTIC!**

I cannot fault this. I spray this on my dogs coats after brushing them, and its just smells delicious, as do they!

★★★★★ **Great Buy**

My dog has had a bad body odour for years and nothing has got rid of it. This is the first deodorising spray to work, I am really pleased.